

OUR COMMITMENT

The Community Engagement Strategy represents Council's commitment to meaningfully engage with the community in achieving its vision of being "A professional organisation creating a better future for our community."

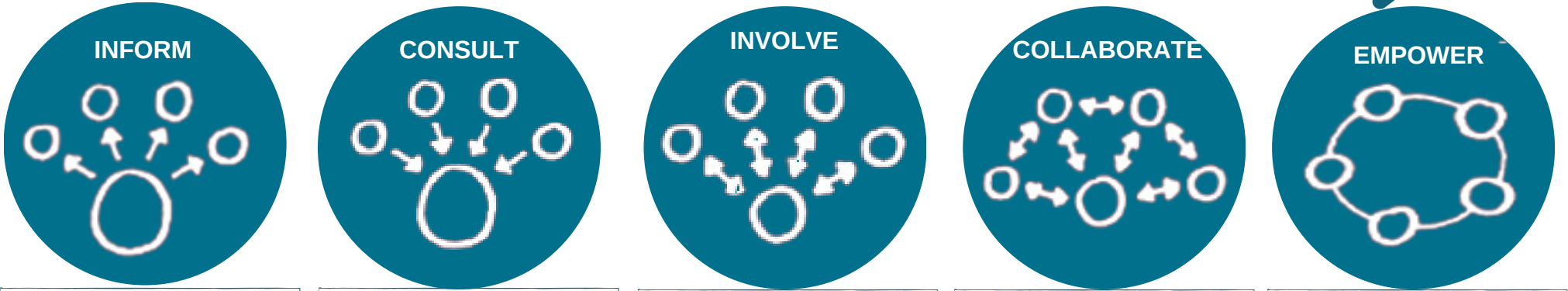
PURPOSE

To ensure our community engagement practices are transparent, consistent, meaningful and inclusive to improve our decision making.

ROLES & RESPONSIBILITIES

Community engagement is the responsibility of all Councillors, Council service areas, teams and employees as appropriate to their roles and functions. Engaging the community is a core process in the delivery of any services, projects and activities.

Low High
 Level of public participation and level of resources required (time, skills etc)



	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, the alternatives, opportunities and or solutions	To obtain public feedback on analysis, alternatives and/or decisions	To work directly with the public throughout the process to ensure public concerns and aspirations are consistently understood and considered	To partner with the public in each aspect of the decision including the development of alternatives and identification of the preferred solution	To place final decision making in the hands of the public
Promises to the Public	We will keep you informed	We will keep you informed, acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision	We will work with you to ensure concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible	We will implement what you decide.

IN THE EVENT OF

	INFORM							CONSULT					INVOLVE				COLLABORATE		EMPOWER					
	Barcoo Information Email	Barcoo Banter Newsletter	Website	Social Media	Community information sessions	Letter drop	Media release/advertising	Key internal stakeholders	Have Your Say - website	Relevant community groups	Public meetings	Surveys, feedback, submissions	Focus groups	Key internal stakeholders	Relevant community groups	Workshops	Deliberative polling	Key internal stakeholders	Council advisory committees	Relevant community groups	Key internal stakeholders	Ballots/Polls	Delegated decisions	
* New or significant change to service delivery/facilities/area amenity																								
* A change in strategic direction																								
* Considerable budget implications																								
* Controversial or sensitive matters																								
* Key or emerging matters	✓	✓	✓	✓	CIA	CIA	CIA	✓	✓	✓	CIA	CIA	CIA	✓	CIA	CIA	EX	✓	CIA	CIA	✓	COU	COU	
* Other minor activities/initiatives of note which have a direct impact on residents	✓	✓	✓	✓	NA	CIA	NA	✓	CIA	CIA	CIA	CIA	CIA	CIA	NA	NA	NA	NA	NA	NA	NA	NA	NA	

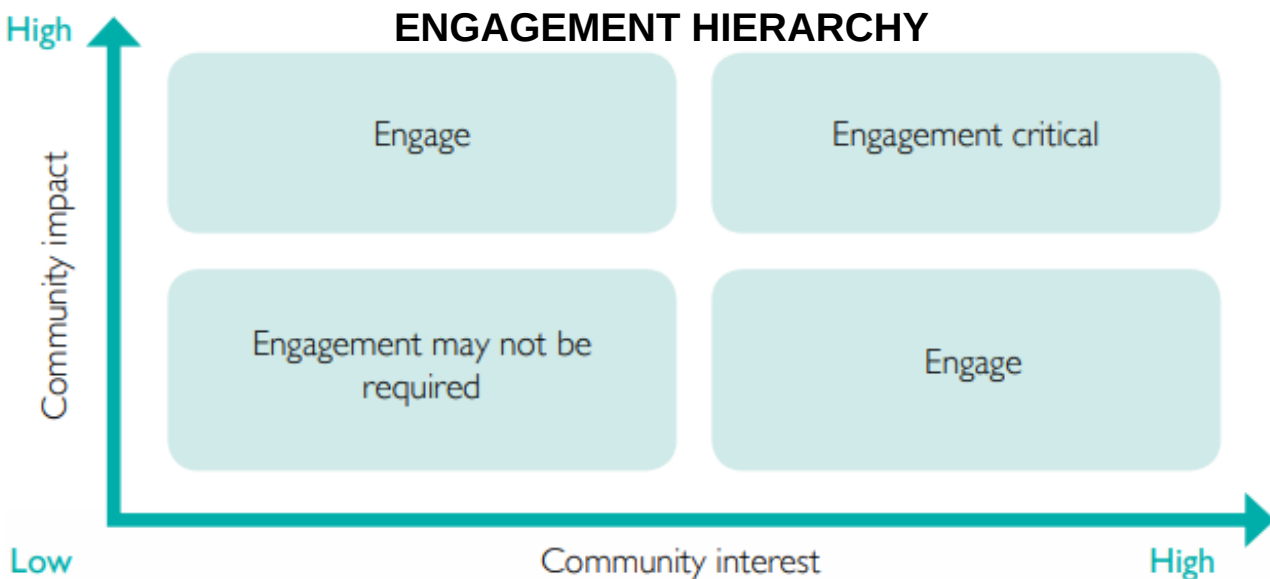
LEGEND

- ✓ = Mandatory
- ✓ (circled) = Mandatory if timing allows
- CIA = Consider if appropriate
- EX = Executive approval required
- COU = Council approval required
- NA = Not applicable

KEY INITIATIVES

- 'Have your say' section of website for individual initiatives
- Community Engagement Champions
- Incorporate community engagement into project plans
- Community Engagement Toolkit
- Community engagement capacity building for Councillors and staff
- Increase emphasis on community engagement in Council reports
- Council meeting outcomes summary - Barcoo Information, Website, Social Media
- Draft document consultation process

ENGAGEMENT HIERARCHY



This strategy should be read in conjunction with Council's Community Engagement Policy